Teaching Programme

1° year
- Introduction to International economics (9)
- Introduction to European and International Law/Comparative business law (6)
- Language strategies and digital tools for institutional communication/ Professional Communication and digital discourse/ Language and Learning in a Digital World (9)
- Intercultural communication and language variation – English language (12)
- Intercultural communication and language variation – French, Spanish, German language (12)

2° year
- Development Economics (6)
- English specialised communication and translation (9)
- French, Spanish and German specialised communication and translation (9)
- International commercial law/ Advanced comparative business law (6)
- Internationalization strategies/ Marketing and digital communication (6)
- Other activities (placement, further language competences, etc) (6)
- Dissertation (16)

Programme start: September 2018

Master’s Degree Programme in Languages for Communication in international enterprises and organizations

Department of Studies on Language and Culture
Modena Campus

Teaching Programme

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- Introduction to International economics (9)
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Presentation

This master’s degree programme combines advanced linguistic skills with economic, and legal and management know- ledge which will enable students to understand and manage the different aspects of international communication in companies and organizations operating at a national and supranational level. In 2007, a permanent steering committee was formed with a view to providing feedback on course contents and ensuring that they meet the require- ments of the job market. This committee is composed of several departmental professors and representatives from local business and professional organiza- tions. The commi- tee’s task is to encourage active and synergistic collaboration between the academic world and the economic pro- duction agencies.

Course content

Great attention is paid to the development of language skills. Students are therefore streamed into small language-tuition classes, as they are expected to reach a C2 and C1 level of competence (European Framework of Reference) in their two languages of study (chosen among: English, French, German and Spanish), at the end of the two-year pro- gram. Advanced competencies in the legal, economic, administrative and po- litical fields are acquired through a close scrutiny of the way companies and or- ganizations strategically manage their economic, financial, and legal activities, in the awareness that the adoption of a flexible cultural approach and appro- priate communication techniques should facilitate negotiations with international stakeholders. The lectures are enriched with contribu- tions from external profes- sional experts, so as to provide students with a first-hand contact with the op- rational reality of the various business sectors. All lessons are taught in English, with the exception of the French, Italian, Spanish and German language courses. One or in addition to Erasmus exchan- ges stu- dents can also obtain grants to study at the University of Technology of Syd- ney (UTS), the Hong Kong Polytech- nic University (PolyU) and other overseas destinations. They can also participate in the competition for admission to the “Rienzo Imbert” summer school, which offers the opportunity to gain better in- sights into the workings of the European Union. Moreover, the three students who produce the best essays will receive a scholarship for an internship in Brussels at the European Parliament and/or at the Committee of the Regions. Internships allow students to apply their knowledge “in the field” and in many cases of- fer interesting stimuli for the drafting of the final dissertations. It is also quite common for trainees to be employed by the company where they carried out their internship.

Career options

The programme graduates will become global competent communicators, able to efficiently work as:
- public relations managers in companies and organizations keen on developing activities and programs in international settings
- editors and translators in companies and international organizations; publishing houses; advertising and tourism agencies; tran- slation agencies; public administrations.

How to apply

- Register on the website esses.unimore.it site under the Registrations (“Registration” heading) and insert the data requested.
- after having obtained the access creden- tials, “login” and then click on “Application for evaluation” from the left-hand menu.
- subsequently, to complete the procedure connect to the link as specified in email and in the guide to the application for admission.
- complete the application for evalua- tion, inserting the information requested.

Fees and scholarships

min. €600 – max. €2,200. You can apply for the following benefits: 1. A scholar- ship with total exemption from tuition fees. 2. A reduction of tuition (for those not eligible for total exemption): 3. A fi- nancial aid for accommodation and me- als. The rules and requirements for sub- mitting the application are contained in the “Notice of Benefits for Entitlement to Study” (Bando Benefici per il Diritto allo Studio) published by ERGO: www.ergo.it. Incoming students willing to apply for benefits are recommended to contact ERGO at an early stage of their applica- tion to the Master, to be informed on the deadlines. You may also want to contact the International Welcome Desk for gui- dance on any practical issue, including applications for VISA.

About UNIMORE

UNIMORE has a long-standing tradition (it was founded in 1175) and is consid- ered one of the best universities in Italy for teaching and research. It ranks second best public university in Italy, according to the evaluation of one of Italian leading fin- ancial dailies. With over 23,000 students including 3,500 postgraduates, it is large enough to offer all the facilities one would expect from a major university (well- stocked libraries, computer rooms, free internet connection and study support services) but small enough to retain a per- sonal and friendly learning environment. Located in the heart of one of Europe’s wealthiest and most dynamic areas, which is world-renowned for its production of mechanical parts, engines, sports cars (e.g. Ferrari and Maserati) as well as for its agro-food sector, ceramic tiles and manu- facturing industries. UNIMORE benefits from a longstanding relationship with the area’s firms and en- terprises, which provide private support for university research and a unique op- portunity for on-the-job training before graduation.

Department of Studies on Language and Culture

The Department of Studies on Language and Culture is dedicated to better under- standing cultural diversity and different languages and literatures through edu- cation and research.

The research and teaching activities of the Department are focused on the inte- raction between declarative knowledge and languages. Special attention is given to historical, philosophical, rhetorical, and linguistic matters. Teachers and students from the Depart- ment make extensive use of mobility programmes, thanks to a well-articula- ted network of Erasmus and overseas exchanges. The Department staff partici- pate in numerous international resear- ch projects and networks. Internationa- lization activities and close collaboration with local, national and international agencies give new strength to the stu- dents’ internships and ensure that the Department has a high employability rate after graduation.

Contacts

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