



UNIMORE

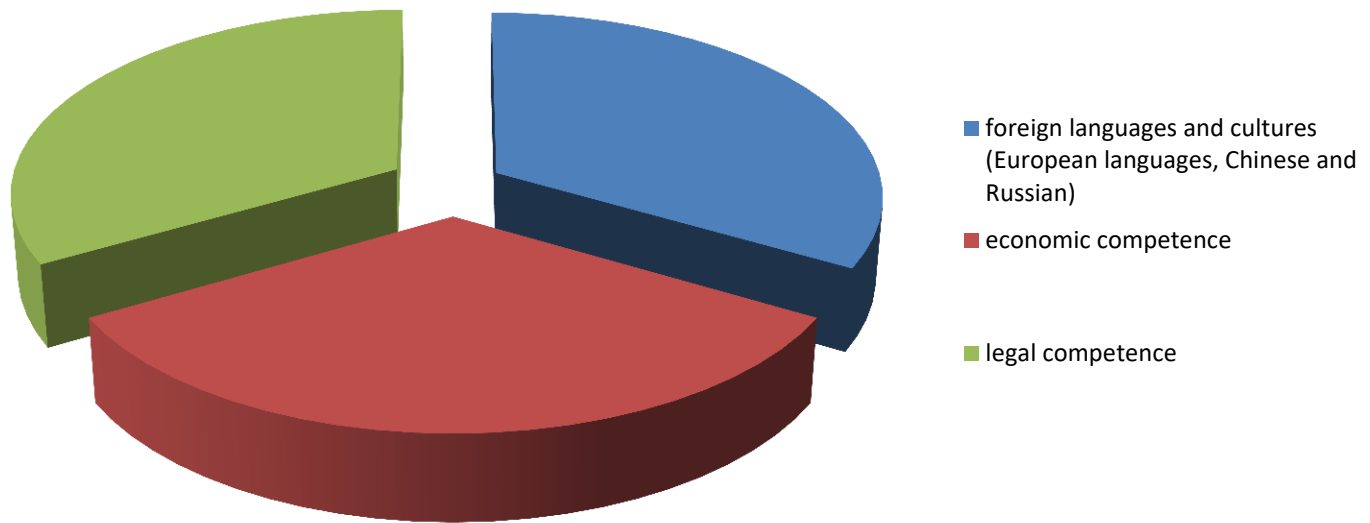
UNIVERSITÀ DEGLI STUDI DI
MODENA E REGGIO EMILIA

Dipartimento di Studi Linguistici
e Culturali

**MA in LANGUAGES FOR
COMMUNICATION IN
INTERNATIONAL
ENTERPRISES AND
ORGANIZATIONS
(LACOM)**

Presentation

Global communicative competence



All lessons are held in English, with the exception of the French, German and Spanish language courses and one course on the use of the Italian language in institutional contexts.

One-year language course in Chinese and Russian at advanced level is also offered.

Course structure

I YEAR

- Introduction to international economics (9)

One course to be chosen

- Introduction to European and International Law (6)
- Comparative business law (6)
- (Digital) communication and human rights (6)

Two courses to be chosen

- Strategie linguistiche e strumenti digitali per la comunicazione istituzionale (6)
- Professional communication and digital discourse (6)
- Digital humanities (6)

Course structure

- Intercultural communication and language variation – English language (12)
- Intercultural communication and language variation – French, Spanish, German language (12)
- Credits for elective courses (9) (i.e. Chinese or Russian; Writing academic English or other courses offered by the Department)

Total credits (60)

Course structure

II YEAR

- Economic development and sustainability (6)
- English specialised communication and translation (12)
- French, Spanish and German specialised communication and translation (12)
- International commercial law (6)
- Internationalization strategies or Marketing and digital communication (6)
- Other activities (i.e. internship, further language competences, etc) (8)
- Dissertation (16)

UNIMORE
Total credits (60)

INTERNATIONALIZATION

Erasmus Plus

Moreoverseas

Students can spend a period of three to six months abroad



政法大學
經濟學院



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學



University of Technology, Sydney



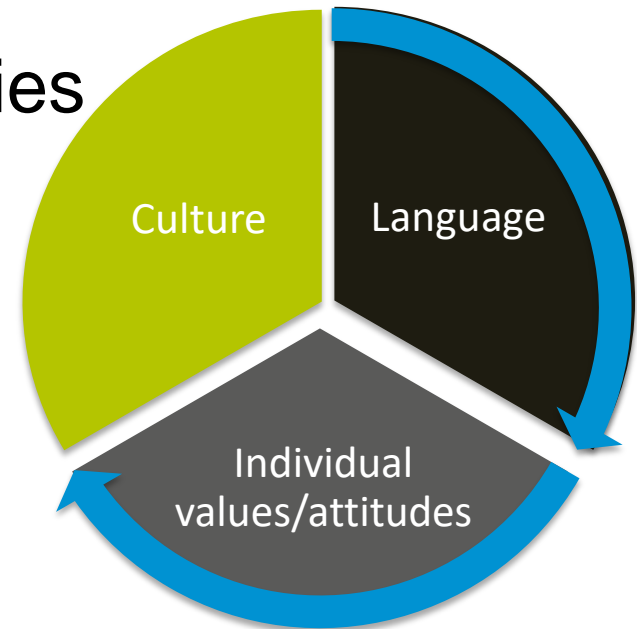
Career options (I)



Public relations management in companies and organizations at national and international levels

Career options (II)

- Public administrations
- Publishing houses
- Advertising and tourism agencies
- Translation agencies



Call for applications for Italian applicants and EU/non-EU applicants residing in Italy or in EU countries

- **Call for applications:** www.unimore.it/bandi/StuLau-Lau2.html
- **Places available: 150**
- **Online application submission (deadline): August 4, 2022**
- **All applicants must meet the entry requirements as described in the following slides**
- **Those who possess the entry requirements, admission is obtained by an entrance test** in the two foreign languages, indicated in the application for admission (chosen among English, French, German, and Spanish), that will be studied in the MA
- **List of successful applicants ranking in the top 150: September 16, 2022**

Entry requirements for Italian applicants

- ✓ Hold a Bachelor's Degree (first-level degree - "**Diploma di Laurea**"), or obtain it by and no later than **28 October 2022** in the following classes: L-11 ("Lingue e culture moderne»), L-12 (Mediazione linguistica), L-15 (Scienze del turismo), L-16 (Scienze dell'amministrazione e dell'organizzazione), L-18 (Scienze dell'economia e della gestione aziendale), L-20 (Scienze della comunicazione), L-36 (Scienze politiche e delle relazioni internazionali), L-37 (Scienze sociali per la cooperazione, lo sviluppo e la pace) (D.M. 270/04); or 11 (Lingue e culture moderne), 3 (Scienze della mediazione linguistica), 39 (Scienze del turismo), 19 (Scienze dell'amministrazione), 17 (Scienze dell'economia e della gestione aziendale), 14 (Scienze della comunicazione), 15 (Scienze politiche e delle relazioni internazionali), 35 (Scienze sociali per la cooperazione, lo sviluppo e la pace) (M.D. 509/99); or a diploma pre 1999 within the field of linguistics
- ✓ **20 credits (Italian CFU)** in the following foreign languages: English (L-LIN/12), French (L-LIN/04), Spanish (L-LIN/07), German (L-LIN/14)
- ✓ **34 credits (Italian CFU)** in the following scientific disciplinary sectors: L-LIN/01, L-LIN/03, L-LIN/05, L-LIN/06, L-LIN/10, L-LIN/11, L-LIN/13, L-FIL-LET/12, M-FIL/01, M-FIL/05, M-GGR/02, M-STO/04, SECS-P/01, SECS-P/02, SECS-P/07, SECS-P/08, IUS/02, IUS/13. If the Diploma di Laurea is pre 1999, the examinations taken by applicants must refer to the above-mentioned scientific disciplinary sectors
- ✓ Applicants need to demonstrate that they have at least a **B2 level in English**, as certified by an international language certificate or, alternatively, a statement from their University, unless it is indicated in the list of university exams

Entry requirements for EU and non-EU applicants residing in Italy or in EU countries

- ✓ Bachelor's degree in Modern language studies, Economics and marketing, Communication studies, International relations and political studies, Business administration, Tourism management
- ✓ Applicants need to demonstrate that:
 - they have taken foreign language exams (French, English, Spanish, German) in their previous university studies, and exams in the field of linguistics, economics, and law
 - they have at least a B2 level in English, as certified by an international language certificate or, alternatively, a statement from their University, unless it is indicated in the list of university exams

Entrance test: Italian applicants and EU/non-EU applicants residing in Italy or in EU countries

- **Entrance test, ONLY at the University: September 6-7-8, 2022**
- **Entrance test in the two foreign languages** indicated in the application for admission (chosen among English, French, German, and Spanish) that you will study in the MA.
- **The test lasts 2 hours and thirty minutes in total.** Once the test in a language has been completed, a test follows in the second language chosen.

The test consists of 60 multiple-choice questions for each of the languages chosen. It is divided into 3 parts:

- lexical and grammar exercises (20 points)
- reading comprehension exercises (10 points)
- cloze-type exercises (30 points)

TOTAL 60 points

The score is assigned as follows:

1 point for each correct answer

0 points for each not given answer

a penalty of 0.25 points for each incorrect answer

The ranking is drawn up according to the score obtained in each language test. The final score is the sum of the scores obtained in each test and is expressed in a 120-point scale. The maximum score of EACH test is 60/60 whereas the minimum score to pass EACH test is 24/60. Applicants obtaining a score lower than 24/60 in both language tests will not be considered eligible for enrolment.

Call for applications for non-EU applicants residing in non-EU countries

- **Call for applications:** www.international.unimore.it/bandilan.html
- **Places available: 20**
- **Entry requirements**
 - ✓ Bachelor's degree in Modern language studies, Economics and marketing, Communication studies, International relations and political studies, Business administration, Tourism management
 - ✓ Adequate knowledge in the two foreign languages applicants intend to study as first- and second-language choice (English, French, Spanish and German)
 - ✓ at least a B2 level in English, as certified by an international language certificate or, alternatively, a statement from their University, unless it is indicated in the list of university exams
- **Online application submission (deadline): April 12, 2022**
- **Assessment results: May 3, 2022**

Further information

**For any queries, please contact
the Director of the MA's degree programme
prof. Giuliana Diani
giuliana.diani@unimore.it**